

MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 12/7/09

PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday December 17, 2009 –10:00 am

Rack & Riddle
Hopland, CA 95449

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Annual Meeting
5. Website
6. Unified Wine & Grape Symposium
7. Signs Program
8. Wineglasses
9. Rotary Partnership Event
10. Wine Competition & Fair Proposal
11. Crab & Wine
12. Growers Showcase
13. Media & Trade Tasting
14. Green Wine Summit recap
15. Review of Tactical Timeline
16. PR Firm Report
17. Sponsorship Opportunities
18. Issues and Scheduling for Next Meeting
19. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>